

Bestronics CEO Nat Mani Addresses Operational Strategies for the Laser and Photonics Industry at CLEO 2014

San José, CA. (June 10, 2014) – [Bestronics Inc.](#) Chief Executive Officer Nat Mani will discuss successful operational strategies and how to align these strategies with supply chain design for in-house, external and off shore manufacturing at the [CLEO: 2014](#) technical conference at the San Jose Convention Center, on Wed, June 11, 2014 at 10:30 am.

Mani will join presenters from A.T. Kearney, JDSU and Coherent in a panel moderated by AdValue Photonics Chief Operating Officer Scott Dunbar to discuss and debate the real-world results of these different operating strategies and criteria for selecting the best option, accordingly. This session reflects the perspective of highly experienced, senior operations experts who have end-to-end experience with each of these strategies.

Mani says: “There won’t be any theory here. I am very pleased to be a part of a panel that will candidly describe complex outsourcing decisions for the laser and photonics industry, and share practical advice for current and real-world operations challenges with on/offshoring decisions and related supply chain impact.” Attendees will walk away with a better understanding of on/offshore manufacturing tradeoffs and a solid blueprint for establishing local outsourcing partnerships for highly complex and legacy laser and photonics products.

Bestronics offers facilities and trained staff supporting electro-mechanical and system assembly, reliability, precision touch-ups, in-circuit and functional tests, rework and failure analysis, final test, integration and box builds, a wide variety of SMT packaging and clean room assembly capability. Bestronics embraces the “Built in the Valley” concept of providing high quality manufacturing solutions to its customers through trusted and flexible partnerships with other highly capable, local, eco-system partners.

About Bestronics

Founded in 1986 and located in the heart of Silicon Valley, Bestronics provides a wide range of manufacturing, engineering, testing and material/program management services. Its customers include major original equipment manufacturers in instrumentation, power generation, energy management, communications, wireless, industrial and other markets. For more information, visit www.builtinthevalley.com or www.bestronicsinc.com

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