

For Immediate Release

**Bestronics To Present On The
“Art and Science of New Product Introductions” (NPI) At OFC**

San José, CA. (Mar 6, 2014) – [Bestronics Inc.](#) Chief Executive Officer Nat Mani will address the art and science of new product introductions in the current fiber optics and telecommunications environment in a [panel presentation](#) at the OFC Conference at the Moscone Center in San Francisco, March 9-13, 2014.

The panel discussion will focus on how companies can more effectively manage execution and blend talent from global resources managing significant but often overlooked operations detail into all aspects of NPI for more flawless execution of new product endeavors. Citing real-world case studies and experience honed from more than a decade of executive and multi-cultural contract manufacturing operations, Mani will share tips and methodologies designed to leverage the best possible experience from all parties.

The panel will be held on Wednesday, March 12 at 10:30 am during the technical conference. Mani will co-present with Bill Diamond, VP and GM, Oclaro; Richard Smart, VP and General Manager, II-VI Network Solutions; Supply Chain and Logistics Expert, Jess Marino; with K.R. Subramanian, President of Strataplex, Inc. moderating the session.

Bestronics specializes in high-mix, lower-volume manufacturing for high technology companies who require exacting quality with the convenience of local sourcing at a competitive cost. Bestronics offers facilities and trained staff supporting electro-mechanical and system assembly, reliability, precision touch-ups, in-circuit and functional tests, rework and failure analysis, final test, integration and box builds, a wide variety of SMT packaging and new clean room assembly capability.

About Bestronics

Founded in 1986 and located in the heart of Silicon Valley, Bestronics provides a wide range of manufacturing, engineering, testing and material/program management services. Its customers include major original equipment manufacturers in instrumentation, power generation, energy management, communications, wireless, industrial and other markets. For more information, visit www.bestronicsinc.com or www.builtinthevalley.com.

Bestronics to Speak at OFC Technical Conference

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