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**For Immediate Release**

## **Bestronics Inc Names Ron Menigoz Chief Technology Officer and Executive Vice President**

*Menigoz to drive high value contract manufacturing engagements leveraging “Built In The Valley” advantages for new product launches and high-mix legacy product manufacturing*

San José, CA. (July 15, 2014) – Bestronics, Inc., a Silicon Valley based manufacturing services firm announced today that Ron Menigoz has joined the firm as Chief Technology Officer. In an unusual move for a contract manufacturing firm, Menigoz has been tapped to guide customers through the complex cost and time-to-market decisions surrounding in-house versus contract manufacturing strategies. Menigoz will drive highly differentiated and comprehensive manufacturing and system integration engagements, accordingly. He will also shape the company’s technology platform to accommodate customer requirements for successful new product introductions and a flexible platform to manufacture legacy, high mix products.

Menigoz joined Bestronics from Tactus Technologies, where he served as Vice President of Operations. Before Tactus, Menigoz was at Luxtera, where he was the driving force in organizing the manufacturing of the industry’s first Silicon Photonics transceivers. Menigoz has held senior operations management positions in Ignis Optics, Blaze Network products, Gadzoox Networks and Bay Networks – and has been at the forefront of many of the valley’s technological innovations as they were launched into volume manufacturing.

“Ron’s deep understanding of technology, tempered by his practical experience bringing complex products to market through different manufacturing strategies makes him a considerable asset to Bestronics and the customers we serve,” said Bestronics CEO and President Nat Mani. “He understands our customer’s pain points and uniquely provides a problem solving dimension to the operations challenges our customer’s face along with an eye toward quickly organizing and tuning our systems to support their requirements.”

Bestronics specializes in high-mix, lower-volume manufacturing for high technology companies who require exacting quality with the convenience of local sourcing at a competitive cost. Bestronics offers facilities and trained staff supporting electro-mechanical and system assembly, reliability, precision touch-ups, in-circuit and functional tests, rework and failure analysis, final test, integration and box builds, a wide variety of SMT packaging and new clean room assembly capability. Bestronics is majority-owned by the private equity firm, First Capital Partners.

Bestronics Names Ron Menigoz CTO and Executive Vice President

**About Bestronics**

Founded in 1986 and located in the heart of Silicon Valley, Bestronics provides a wide range of manufacturing, engineering, testing and material/program management services. Its customers include major original equipment manufacturers in instrumentation, power generation, energy management, communications, wireless, industrial and other markets.

For more information, visit [www.builtinthevalley.com](http://www.builtinthevalley.com) or [www.bestronicsinc.com](http://www.bestronicsinc.com).

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